

**BUILDING
A BRIGHTER FUTURE**

the 
**CHAMPION
2021**



**YMCA of Northwest Florida 2021
Annual Report**

Arriving safely, together

Last year, we were adapting to a world that had been upended by the COVID-19 pandemic. We were adjusting to wearing masks, testing new rules for personal interactions, and awaiting a vaccine. Most of us probably thought that by now, the virus would be far in our rearview mirror.

As we've all experienced, however, the road ahead continues to have unexpected twists and turns as we navigate new terrain. And yet the message from your YMCA is clear: We've got the wheel, and we're determined to arrive safely, together.

By making continual adjustments in our physical spaces, program guidelines, and daily routines, your Y has stayed open, serving members with health and wellness programs, caring for children during out-of-school times, teaching safety in and around water, and creating community for so many of us who have felt disconnected over the past year and a half.

Our leadership and staff team have been buoyed by the support we've received from donors, members, partners, and volunteers. It's been exciting to see members back in the Y after a long absence – to call you by name, thank you for your dedication, and welcome you with open arms. The Y is here for you, whenever you're ready to return.

Amid the uncertainty, we've managed some bright spots. Most notably, we retired the last of the debt on our Bear Levin Studer Family YMCA in May. That means that this world class Y – built on the shoulders of so many generous donors – is now owned by our community. It's no small accomplishment, especially in the current climate, and helps ensure our YMCA's legacy.

We still can't quite see around the bend in the road ahead, but we've faced uncharted paths before. Together, we're confident we'll find our way.



Stephanie S. White,
Board Chair



Michael Bodenhausen,
CEO

The Year in Numbers

13,157
members

300,968
visits

444
donors

5,134
volunteer
hours

More than
2 dozen
partners

13
sites

20,000
people reached



MISSION STATEMENT

**To put Christian principles into practice
through programs that build
healthy spirit, mind and body for all.**

YOUTH DEVELOPMENT

We are FOR YOUTH DEVELOPMENT.

Our programs are designed to nurture the potential of children and teens. We are dedicated to building healthy, confident, and secure children because we believe that all youth deserve the opportunity to discover who they are and what they can achieve.

From newbie to buddy

The Milton family came to the Pullum Family Y seeking help raising their great-grandchild, Tanyah, age 8. At ages 67 and 56, they were overwhelmed with everything from the financial responsibility to discipline to personal care.

The Y staff jumped in, offering everything from financial assistance with program fees to behavior guidance and even tips for biracial hair care.

Now Tanyah does it all: afterschool, soccer, camp, cheerleading, and basketball. She helps with cleanup and likes to read to younger kids. She even serves as a "buddy" to others who are new, welcoming new participants into our youth programs.

The Miltons are grateful that the Y "takes so much off our shoulders." As for Tanyah, she ticks off what she loves about the Y: making new friends, having the best counselors, getting help with homework, and playing new games.

Moving to the Panhandle became much easier because of the home-away-from-home she's found at the Pullum Y.



Our afterschool and summer day camps welcomed 733 youth delivered 10,790 units of service. These youth stayed safe, physically active and mentally engaged during out-of-school times.



About one in four youth in our afterschool programs receives Y Assistance that makes it possible for them to have a safe, enriching place to enjoy.



We delivered 1,258 swim lessons to youth of all ages, reducing the likelihood of a drowning in an area surrounded by water.



We modeled healthy habits, teamwork and good sportsmanship to 824 children in our youth sports programs.



We welcomed 16,236 visits to our KidZone areas inside the Y, giving kids an engaging and safe place to play and giving their parents the opportunity to

invest time in their own wellness.



HEALTHY LIVING

More than **13,000 members** enjoyed the opportunity to stay healthy and strong while building friendships and community.

We gave away **\$204,039 in membership**—serving 1,542 people—as part of our commitment to serving all.

About **20% of our members are age 60 or older**. For many, the Y provides a chance to stay physically active and socially connected.

In partnership with the Escambia County Department of Health, we welcomed **25 participants to the Wisewoman Program**. These women collectively logged nearly **600 visits**, rating us high in staff care and the program being a personalized, educational opportunity.



We are for HEALTHY LIVING.

We are a leading voice on health and well-being, providing wellness opportunities for all. We make it simple to make the healthy choice, and we bring families together through fitness, sports, fun and shared interests that nurture spirit, mind and body.

My new playground

Pensacola native Pam Wright was minutes away from a heart attack in 2018, an event that changed her life. “I had been saying I wanted to live healthy, eat right, and exercise,” she said. “That experience took me to a new place, and I realized that I have to do this.”

She had heard about the Y from others, and she knew she didn’t want to take her wellness journey alone. So she joined the Wisewoman program that the Bear Levin Studer Y offers in partnership with the Escambia County

Health Department. The program targets women in her age group who are at risk of heart attack and cardiovascular disease. Pam was introduced to Wellness Coach Melanie Paul, who, she said, “was so great and understanding.”



After completing the 12-week program, Pam became a member of the Y and began working on her own in March 2021. Now she’s a regular in Senior Fit classes, or you can find her on a

recumbent bike, pedaling away. She said she was nervous at first to join a class, but other members cheered her on in a way she had never experienced.

“I feel great!” she says, calling the Y her “new playground.” She credits the support of the Y with pushing her to success.



SOCIAL RESPONSIBILITY

We are for SOCIAL RESPONSIBILITY.

We motivate people to support their neighbors and the larger community and give our members opportunities to give back and help others. In collaboration with our donors, volunteers, and partners, we empower people to make a difference in their neighborhood and world.

Supporting recovery

If we've learned anything lately, it's to expect the unexpected. The destruction caused by Hurricane Sally in September 2020 was yet another unexpected blow in an already chaotic year. In the immediate aftermath, your YMCA once again pivoted – this time providing hot showers and overnight accommodations to hundreds of linemen, tree service crews, and logistics professionals working overtime to restore power to our community.

When 7,000 additional workers descended upon Northwest Florida on incredibly short notice, Gulf Power was scrambling to make arrangements for them all.



"The YMCA has provided critical services for over 140 years, and when the opportunity presented itself to help our community by providing

shelter for out-of-town linemen, I didn't need to think about it," said CEO Michael Bodenhausen. "This was a flashback to when the Pensacola YMCA provided the USO, Navy and sailors from all over the world a place to stay."

After working 16-hour days, the men and women who stayed at the Y were grateful for a hot shower, quiet and spacious sleeping arrangements, and a chance to recharge not just their devices but also themselves.



We welcomed 444 donors who gave \$176,221 to our Annual Campaign, led by nearly 90 banner donors who each gave \$1,000 or more to support the Y's mission.



We provided an avenue for members and friends to give back, as 125 people gave volunteer time valued at \$111,450 to make our programs possible.



As part of our commitment to community safety, we trained 75 new lifeguards to serve at our pools and other aquatic venues in the area.



We opened our doors to faith groups, other nonprofits, youth development organizations, health care partners, schools, and civic organizations, giving away \$111,877 in facility use so that others could accomplish their goals.



MAKE IT POSSIBLE DONORS

We could not achieve our mission without the committed support of our donors, whose gifts make our work possible. We are especially honored to recognize members of our Banner Circle whose gifts of \$1,000 or more to our Annual Campaign make a vital difference in the lives of those we serve.

Platinum Banner Donors—\$5,000 and up

Bear Family Foundation
Johnson Supply Company
Melba Bayers Meyer Charitable Trust
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Switzer Brothers Foundation

Gold Banner Donors—\$2,500-\$4,999

Anonymous Y Member
Baptist Health Care/Andrews Institute
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Banner Donors—\$1,000-\$2,499

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Every member of our Board of Directors contributes. We have made every effort to produce an accurate list. If we have made an error, please notify us so that we may update our records .

STRONGER TOGETHER

PARTNERSHIPS

We value our relationship with the following organizations. We have worked together to magnify our impact in delivering community programs.

- The Andrews Institute
- ARC Gateway PALS Program
- Bethel Pentecostal Church
- City of Pensacola
- Escambia County School District
- Family Dinners Church
- Gulf Breeze High School
- Gulf Power
- Navarre High School
- Navarre Press
- OneBlood
- Santa Rosa County School District
- Special Olympics Escambia County
- Toastmasters
- Waterfront Rescue Mission



GRANTS & OTHER SUPPORT

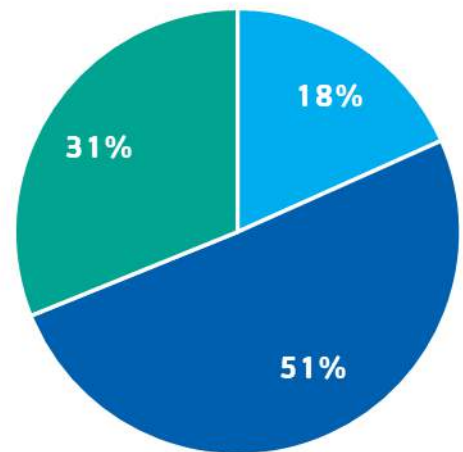
Thank you to the following organizations for their generous support in the form of grants and major gifts to help us deliver programs in keeping with our mission.

- Eglin Spouses' Club
- Escambia County School Readiness Coalition
- Florida Blue
- Florida State Alliance of YMCAs Foundation
- Gulf Power
- The Last Mile, Inc.
- D.W. McMillan Trust
- Regions Bank
- The Sansing Foundation
- Santa Rosa Board of County Commissioners
- Studer Foundation
- Truist Foundation
- United Way of West Florida
- YMCA of the USA

**"We make a living by what we get.
We make a life by what we give."
– Winston Churchill**

MISSION IMPACT

Thanks to the generous support of donors, we can make the Y experience accessible to those who need opportunities for health, education, connection, spirituality and belonging, regardless of their financial situation. In 2020, our local community impact including Y Assistance, subsidies, facility use and community outreach totaled \$403,559. Here we show the breakdown of this impact by area of focus. We value our donors who trust us to steward their gifts wisely to benefit those most in need.



Youth Development
includes child care,
camp, sports, aquatics
& teen development.

Healthy Living
includes health and
wellness membership.

Social Responsibility
includes facility use and
community outreach
and education.

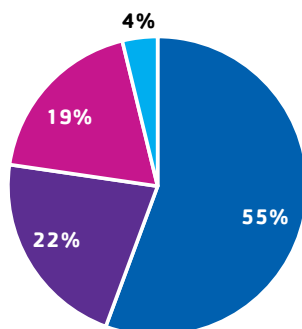
STEWARDSHIP RESOURCES

FINANCIAL REPORT

Fiscal year ending June 30, 2021
(unaudited)

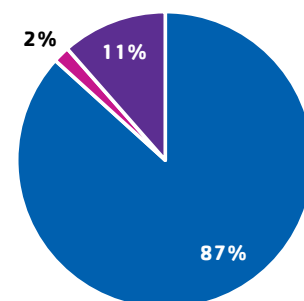
PUBLIC SUPPORT	2021	2020	Variance	
Contributions	256,151	300,180	(44,149)	-17%
United Way	33,738	36,321	(2,583)	-8%
Special Events	-	18,500	(18,500)	100%
Grants	641,437	141,832	499,605	78%
Total Public Support	931,327	496,833	434,494	47%
EARNED REVENUE				
Membership Fees	2,742,822	3,457,497	(714,675)	-21%
Program Fees	1,068,247	1,018,617	49,630	5%
Other Revenue	184,740	204,638	(17,168)	-8%
Total Earned Revenue	3,998,538	4,680,752	(682,214)	-15%
TOTAL REVENUE	4,929,865	5,177,585	(699,382)	-14%
EXPENSES				
Program Services	4,468,740	4,515,237	(46,497)	-1%
Fundraising	92,972	104,331	(11,359)	-11%
Administrative Services	591,268	565,856	25,412	4%
TOTAL EXPENSES	5,152,980	5,185,424	(32,444)	-1%
CHANGE IN NET ASSETS	(223,115)	(7,839)	(215,276)	2746%
BEGINNING NET ASSETS	18,341,885	18,349,724	(7,839)	6%
ENDING NET ASSETS	18,118,770	18,341,885	(223,115)	-1.22%

Operating Revenue



■ Membership ■ Program ■ Contributed ■ Miscellaneous

Operating Expenses



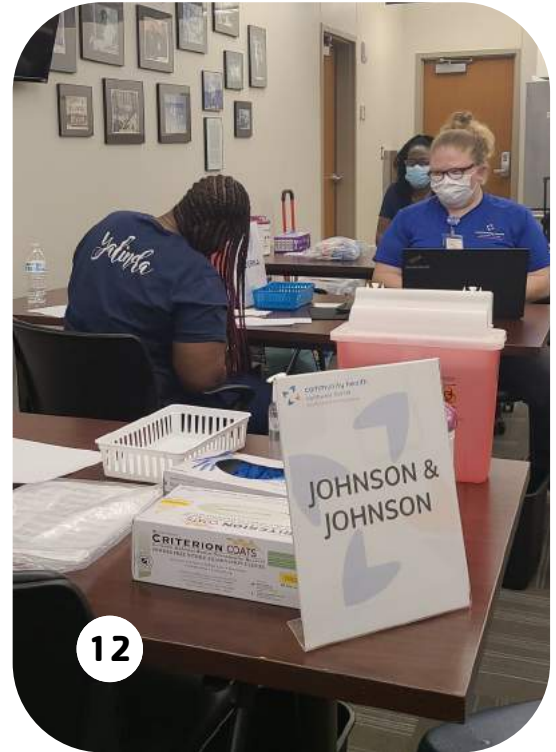
■ Program Services ■ Fundraising ■ Administrative

IN THE REARVIEW



MIRROR

- 7) Our friends at The Last Mile adapt, holding a virtual 5K. Proceeds help make needed improvements at the Pullum Branch pool.
- 8) Thanks to a Studer Foundation grant, we're able to continue our diverse abilities swim lessons. Here, Lorrie Justice leads a lesson.
- 9) We say goodbye to Executive Director Bill Seedes, seen receiving a hand-carved wooden bowl as a gift from Advisory Council member Bill Donahue.
- 10) Senior Program Director Deon McNair leads a successful Healthy Kids Day event at the Pullum Y.
- 11) A youth sports team in Malawi (east Africa) becomes a real team with uniforms and sports balls donated by the Y, in partnership with the Church of the Nazarene.
- 12) We do our part by hosting a community vaccination event in partnership with Community Health Northwest Florida.



LEADING THE WAY

BOARD OF DIRECTORS

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Health & Hope Clinic

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Innisfree Hotels

Karlis Burton
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Florida

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Bill Phillips, Special Advisor
YMCA CEO, retired

LOCATIONS & STAFF

Bear Levin Studer Family YMCA

165 E. Intendencia St.
Pensacola, FL 32502
850 438 4406

Ayonna Andrews, Wellness Director
Jasmine Hunt, Membership Director
Cory Melville, Maintenance Director
Bonnie Steffensmeier, Aquatics Director

Betty J. Pullum Family YMCA

2379 Pawnee Dr.
Navarre, FL 32566
850 936 0049

Autumn Navarro, Branch Manager
Stacey Hieb, Engagement Coordinator
Deon McNair, Senior Program Director
Emily Slyter, Maintenance Director

Northeast YMCA/Vickrey Center

2130 Summit Blvd.
Pensacola, FL 32503
850 478 1222

Angela Stephens, Youth & Family Services Director

Administration

165 E. Intendencia St.
Pensacola, FL 32502
850 432 8327

Michael Bodenhausen, Chief Executive Officer
Amista Golden, Staff Accountant
Andrea Rosenbaum, Director of Advancement
Michelle Shelby, Chief Financial Officer



To learn more about our programs
& services, visit us on the web at
www.ymcanwfl.org.

